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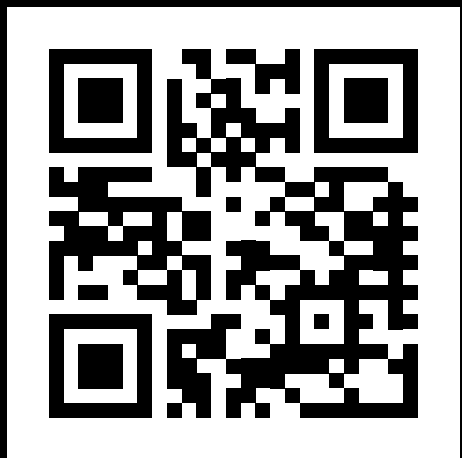


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SEPTEMBER 9-17, 2023



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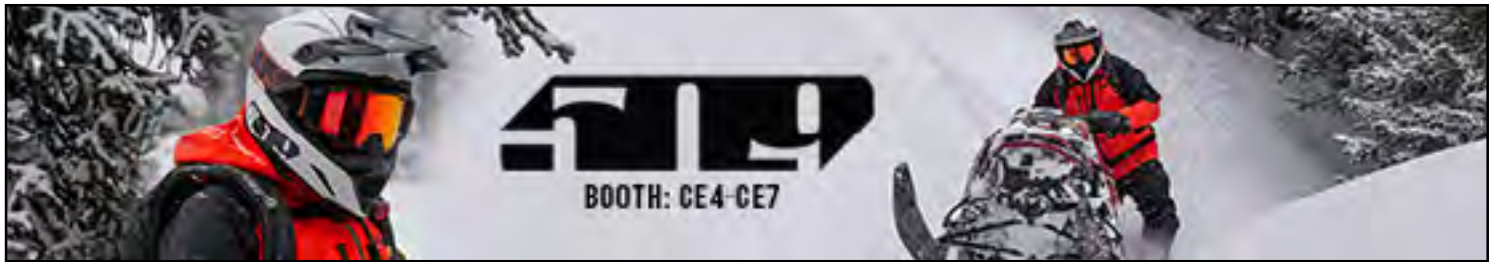
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# 2023 Sno-Baron's HAY DAYS



The Sno-Baron's Snowmobile Club welcomes you to the 56th Hay Days!

We are thrilled to have you join us for this exhilarating event celebrating the largest snowmobile event in the world and a premier powersports show! As always, your presence and enthusiasm add an unmatched energy to the festivities.

Over the years, the Sno-Baron's have been dedicated to enhancing your experience at Hay Days. We have made significant land improvements to ensure your time here is nothing short of exceptional. From upgraded facilities to optimized event layouts, we strive to make each visit better than the last.

As a part of our mission to support the snowmobile community, we are proud to mention that proceeds from this event are donated back to snowmobile clubs around Minnesota, along with a handful of other groups. Together, we aim to contribute to the growth and preservation of this beloved winter sport.

Fun fact, the Sno-Baron's are volunteers! We as a volunteer club take immense pride in organizing this event, fueled by our love for the snowmobile industry and our desire to give back. The commitment and hard work of the club is part of what makes Hay Days possible. Together, we form a tight-knit community that cherishes the thrill of snowmobiling and the camaraderie it brings.

We also want to extend our heartfelt gratitude to everyone involved in making this community event a resounding success. First and foremost, a special thank you goes out to our sponsors and vendors whose unwavering support has made Hay Days possible year after year. Your commitment to our vision is truly appreciated. We also want to express our sincere appreciation to the police and fire departments of Chisago County for their dedication to ensuring the safety of all attendees.

Furthermore, we cannot overlook the efforts of the dozens of snowmobile contract clubs who work tirelessly around the event, taking on various roles to ensure everything runs smoothly. Your hard work and passion for snowmobiling are evident in every aspect of this gathering.

We hope you enjoy Hay Days as much as we do.

Warm regards,  
Race Director, Ed Clark and Sno-Baron's Snowmobile Club





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## GENERAL DATES AND TIMES

### Show Hours

Saturday and Sunday 7:00am to 5:00pm

### Flyover with opening ceremonies to follow

Saturday 12:00pm

## GRASS DRAGS

### Saturday Schedule

**8:30am** Drivers Meeting

**10:00am** Rd 1 Qualifier for Shootout Classes.  
Outlaw, Pro Xtreme 55.

**11:00am** Elimination heat races for all other  
classes immediately following Shoot Out round 1

**11:45am** Race sleds and drivers for  
autograph/interview session

**12:00pm** Opening Ceremonies

**12:30pm** Kitty cat/120s/200s Race

**1pm** Rd 2 Qualifier for Shootout Classes. Outlaw, Pro  
Xtreme 55. All other class racing starts immediately  
after Shoot Out qualifying for regular classes and are  
fit in between time slots for eliminations

**5:30pm** Track closes

### Sunday Schedule

**8:30am** Drivers Meeting

**9:00am** Rd 1 Eliminations for Shootout Classes.  
Outlaw, Pro Xtreme 55. All other class racing starts  
immediately after Shoot Out eliminations for regular  
classes and are fit in between time slots for Semi  
Finals, Finals

**11:00am** Rd 2 Eliminations for Shootout Classes.  
Outlaw, Pro Xtreme 55

**1:00pm** Rd 3 Eliminations for Shootout Classes.  
Outlaw, Pro Xtreme 55

**3pm** Finals for Shoot-Out Classes. Outlaw, Pro Xtreme 55

## FREESTYLE SHOW & UTV RACES

### Saturday

11:00am and 2:00pm

### Sunday

11:00am and 2:00pm

## SOUTHERN BOUNTY SERIES

### Saturday

10:00am and 3:00pm

### Sunday

10:00am and 3:00pm

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### Saturday

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### Sunday

9:00am to 2:30pm





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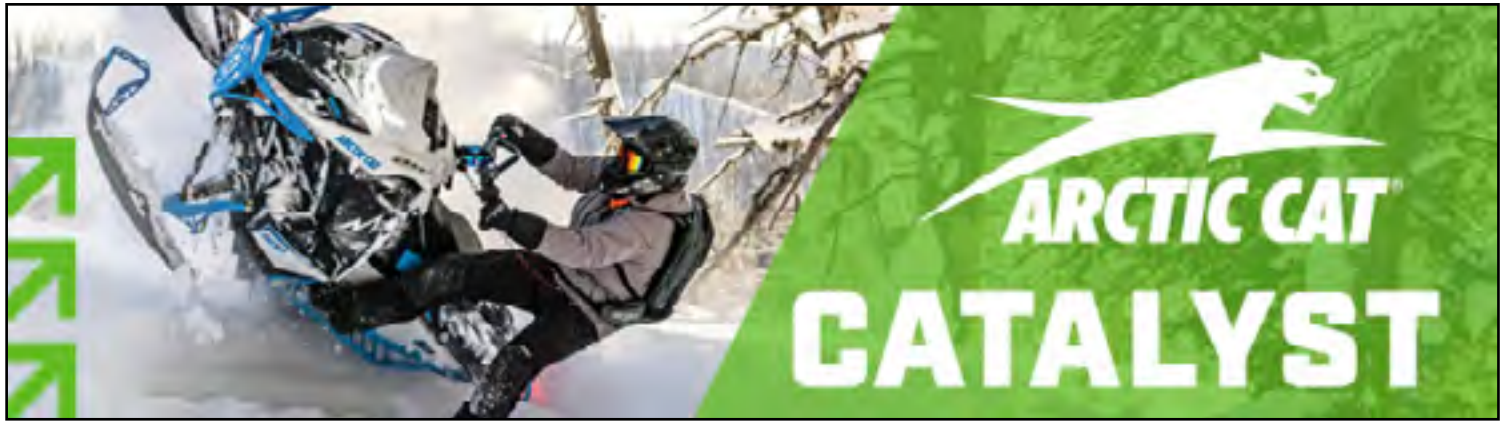
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- Points of Interest
- Special Promotions
- Frequently Asked Questions
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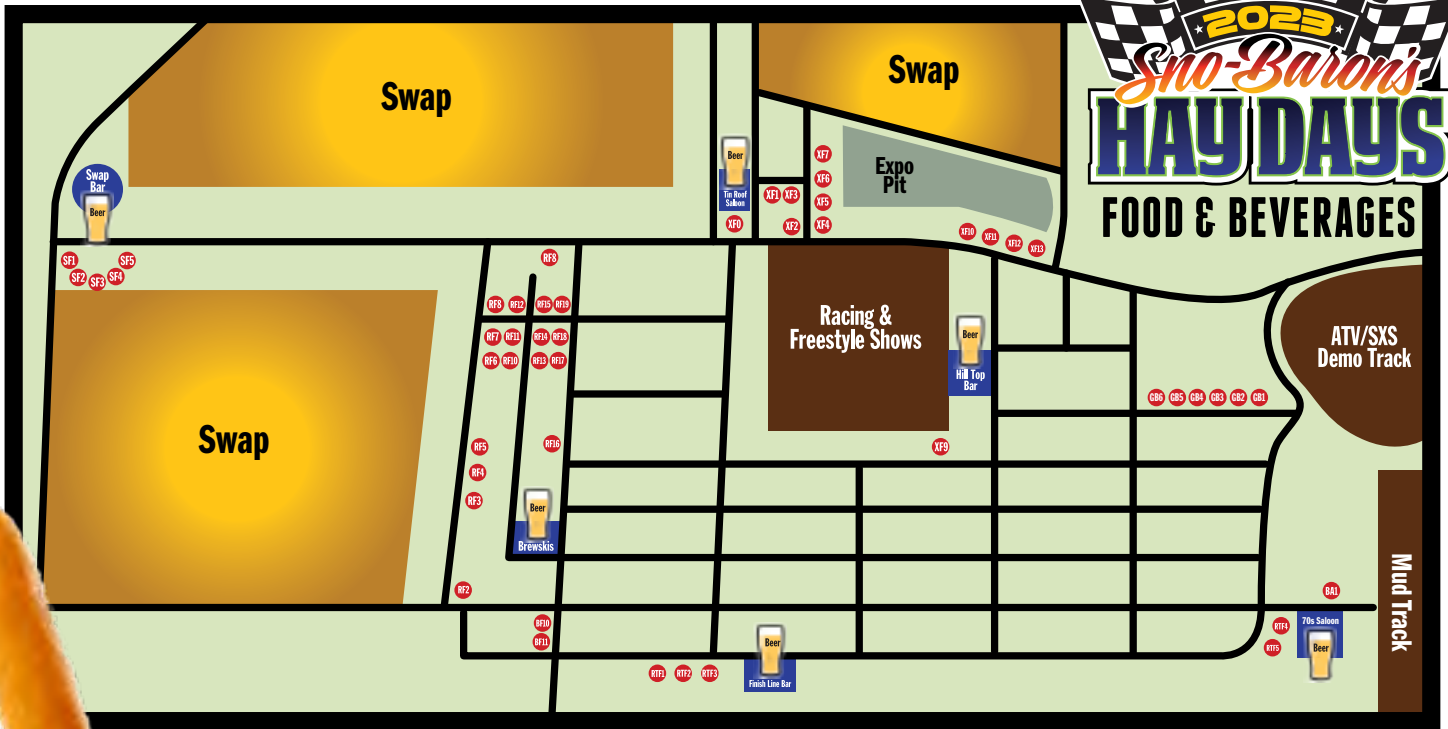
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CAROLINA CATERING	XF4	JESS'S KITCHEN LLC	BA2	SKIPPY'S FRESH FRENCH FRIES	RF6
CHEESY BOYS	SF5	JOHNNY'S FOOD TRUCK	RF10	SONNY'S CHEESE CURDS	RF4
COFFEE ON WHEELS	XF15	JUST THE MEATS	BF10	TACO PALACE	RF15
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DEUTSCHLAND MEATS	SF1			TSBL DISTRIBUTING/BROASTER FOODS	XF10

## BAR HOURS



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	FRIDAY	SATURDAY	SUNDAY
BREWSKI'S BAR	1PM - 11PM	8AM - 6PM	9AM - 4PM
FINISH LINE BAR	CLOSED	9AM - 6PM	9AM - 4PM
HILL TOP BAR	CLOSED	8AM - 6PM	9AM - 6PM
SWAP SILO BAR	CLOSED	9AM - 5PM	9AM - 3PM
TIN ROOF SALOON	CLOSED	8AM - 5PM	8AM - 4PM
70'S SALOON	CLOSED	9AM - 5PM	9AM - 4PM







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# T-SHIRT DESIGN CONTEST

So you think you're an artist. Then now is the time to prove it. Hay Days is proud to announce the 2024 T-Shirt Design Contest. Submit your artwork to be printed on apparel for 2024. Your artwork should capture the thrill and excitement of the Hay Days experience. It can incorporate as many colors as you choose and must contain the following information:

1. 2024 Sno-Baron's Hay Days
2. The Official Start of Winter
3. 57th Annual
4. North Branch, Minnesota

## YOUR ARTWORK HERE

Use any combination of snowmobiles, ATVs and Side-by-Sides that represent the fun of the sport. Try not to use any specific brands.

Your artwork will be printed on tees, sweatshirts, hoodies, tanks and anything else we can think of and be sold online and on-site at Hay Days 2024.

Submit your artwork by sending it to [info@haydays.com](mailto:info@haydays.com).

Your design must be 100% original and not contain any copyrighted images. One entry per person. Winners will be notified via email if their design is chosen.

## 10 T-SHIRT DESIGN TIPS FOR BETTER RESULTS

1. Know your audience. Hay Days fans are passionate about the sport.
2. Make it a design that you would be proud to wear.
3. Color is important. Which colors go well together in your design?
4. Keep it simple, Overly complex designs can confuse buyers.
5. Versatility. Will your design work on a variety of different products?
6. Readability. Can your design be recognized from a distance?
7. The winning design will only be for the front of the shirt within a 15" x 15" print area.
8. Remember contrast. Is your design to be printed on a light shirt or a dark shirt?
9. Your design should NOT include political ideas or controversial topics.
10. Have fun. Remember, Hay Days is all about the thrill and excitement of riding!





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