



VENDOR PROSPECTUS

WHAT IS HAY DAYS?

Hay Days is the world's largest snowmobile and ATV event, attracting thousands of enthusiasts, families, and businesses every year. It features exciting races, stunts, product showcases, and a bustling marketplace. The 2025 event will be held from September 6-7 in North Branch, MN.

WHY BECOME A VENDOR AT HAY DAYS?

Exposure: Connect with thousands of attendees from around the world.

Networking: Build relationships with other industry professionals and enthusiasts.

Sales Opportunities: Sell products directly to a large, targeted audience.

Brand Visibility: Enhance your brand's presence in the motorsport community.

HOW TO BECOME A VENDOR

Registration Process

Returning Vendors:

- Registration Opens: February 3, 2025
- Payment Deadline: April 25, 2025

New Vendors:

- Application: Ongoing
- New Vendor Offers begin: May 16, 2025
- Payment Deadline: August 1, 2025

Apply to be a new vendor online or contact Vendor Support at vendors@haydays.com for more information.

Vendor Site Options

- Sites vary in size and location from 10x10 to 38x50 with fees ranging from \$300 to \$2,000.
- All sites include staff wristbands and an onsite parking pass.

COSTS AND DEADLINES

Site Fees:

Tiers range from \$300 to \$2,000 based on size and location.

For Food Vendors ONLY- 25% commission on gross sales throughout the weekend

Payment Deadlines:

Returning Vendors: April 25, 2025

New Vendors: August 1, 2025

Late fees and forfeiture of sites apply for missed deadlines.



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SUPPORT AVAILABLE

Vendor Assistance

Website: www.haydays.com

Email: vendors@haydays.com

REQUIRED DOCUMENTATION

ST-19 Form: if any sales are going to be conducted

Insurance: Obtain Commercial General Liability insurance, naming Sno Barons Snowmobile Club, Inc. as additional insured. Vendors must obtain minimum coverage limits of \$1,000,000 of each occurrence including Products & Completed Operations.

WHAT TO EXPECT DURING THE EVENT

Setup and Operation

Arrival: Setup Times: September 2-5, 7:00 am – 7:00 pm (until midnight on September 5).

Exhibit Hours:

Saturday, September 6: 7:00 am – 5:00 pm

Sunday, September 7: 7:00 am – 5:00 pm

Wristbands: Required for all staff working at your site.

Wi-Fi: Included in site fee.

Security: Vendors are responsible for their property.

ADDITIONAL SERVICES

Forklift Services: Available for a fee.

Parking: Designated areas with valid parking passes. Additional paid parking available outside of venue.

Vehicle Use: ATV/UTV/Golf Cart passes available for a fee.

READY TO JOIN US?

Become part of the vibrant Hay Days community and showcase your products to thousands of potential customers. Register now and secure your spot for the 2025 event!

*For more information, visit www.haydays.com
or contact Vendor Support at vendors@haydays.com.*