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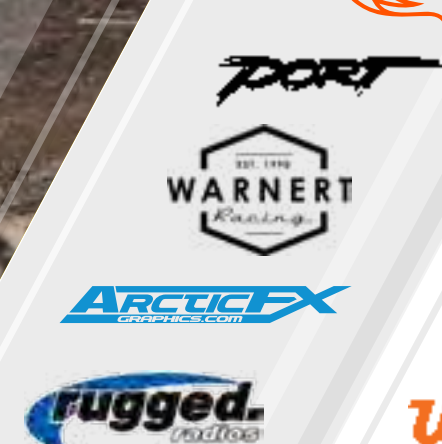
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Welcome to the 58th Hay Days® powered by Dennis Kirk!

The Sno-Baron's Snowmobile Club is proud to welcome you to another epic edition of the world's largest snowmobile and powersports event—Hay Days! Whether you're here for the grass drags, the legendary swap, the freestyle thrills, the newest gear, or the camaraderie of this incredible community, we're thrilled to have you.

Hay Days is built on passion; by riders, for riders. Our volunteer-driven club of more than 150 snowmobile enthusiasts dedicates countless hours year-round to create an experience that gets bigger, better, and more unforgettable every September. It's a labor of love that celebrates the snowmobile spirit and powersports culture we all live for.

When you attend Hay Days, you're not just fueling your own adrenaline...you're helping us fuel the future of snowmobiling. Proceeds from this event go back into the sport, supporting local clubs, trail systems, and youth programs across Minnesota and beyond. Together, we keep this community thriving.

A massive thank you goes out to our sponsors, vendors, exhibitors, swap sellers, and food vendors; you bring the energy to these grounds. And to the many volunteers, partner clubs, and local organizations that help run this event; you are the heart of Hay Days.

Finally, we want to recognize the support of Chisago County's law enforcement, fire departments, and emergency services for keeping everyone safe throughout the weekend.

We hope you explore every corner of this year's event. Try something new, meet new people, and make some memories. We're honored to have you here and can't wait to kick off the official start of winter!

Enjoy the ride,
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TWO DAYS OF NON-STOP ACTION!

*Schedule subject to change. Download the Hay Days app for 24-7 schedule updates

SATURDAY

		GRASS DRAGS	FREESTYLE EXPO	MUD TRACK
	9:30AM	R1 Qualifier (Shootout Classes)		
	10:00AM		Pit Bike 110 Race	ATV/UTV Mud Racing
	11:00AM	Elimination Heat Races (Remaining Classes)	SxS Pro/Am 1000	Kid's Small Tire Medium Tire Large Tire
	11:30AM		Freestyle Show	
	11:45AM			
	12:00PM	OPENING CEREMONIES		
	12:30PM	Kitty Kat and 120s/200s		
	1:00PM		Pit Bike 110 Race	
	2:00PM		SxS Pro/Am 1000	
	2:30PM		Freestyle Show	
	2:45PM	R1 Qualifier (Shootout Classes)		UTV Mud Racing
	3:00PM	Remaining Classes to Follow		Small Medium Big Unlimited
	4:00PM			
	5:00PM			

SUNDAY

		GRASS DRAGS	FREESTYLE EXPO	MUD TRACK
	9:00AM	R1 Elimination (Shootout Classes) Remaining Classes to Follow		
	10:00AM			
	11:00AM		Pit Bike 110 Race	ATV/UTV Mud Racing
	11:30AM	R2 Elimination (Shootout Classes)	SxS Pro/Am 1000	Kid's Small Tire Medium Tire Large Tire
	11:45AM		Freestyle Show	
	12:00PM	Antique Snowmobile Club Vintage Race		
	12:30PM			
	1:00PM			
	2:00PM		Pit Bike 110 Race	
	2:30PM	R3 Elimination (Shootout Classes)	SxS Pro/Am 1000	
	2:45PM		Freestyle Show	
	3:00PM			
	4:00PM	Finals (Shootout Classes)		UTV Mud Racing
	5:00PM			Small Medium Big Unlimited

A THRILL FOR EVERY PASSION!



FREESTYLE EXPO

The thrills are nonstop as today's hottest riders, including many X Games winners, shoot skyward, grab massive air and seemingly defy gravity – all in a quest to draw the biggest cheers. You won't want to miss the spectacle as riders on sleds, quads and dirtbikes throw down a jaw-dropping, extreme array of acrobatics, backflips, superman jumps and who-knows-what-else.



GRASS DRAGS

Velocity Race Management is proud, once again, to bring you the world's fastest snowmobiles! Racers from all over North America come to compete for the richest purse in snowmobile drag racing. Be sure to catch all the classes from Stock, Improved Stock, Pro Stock, and Pro Modified. Be amazed by these supercharged monsters traveling 500 feet in less than 3.5 seconds at over 150 miles per hour!



SOUTHERN BOUNTY SERIES

One of Hay Days' most popular events in recent years is back again! Southern Bounty Series is forging the path for the off-road industry's most challenging extreme sport – bounty racing. SBS Events are action-packed races against the clock, with every competitor looking to score the fastest time through the designated mud pit for their class. Be sure to stop by and enjoy all the classes in the Southern Bounty Series.



SWAP MEET

Your trip to Hay Days isn't complete until you visit the ever popular Swap Meet. Established in 1980, it's become the biggest, most successful snowmobile and powersports-related swap meet in the world. It's no exaggeration that you can probably walk all day and not see everything. With thousands of sellers from across the U.S. and Canada, if you can't find it here, you probably won't find it anywhere!



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SWAP SALOON
Saturday 9am to 5pm
Sunday 9am to 3pm



HILLTOP BAR
Saturday 8am to 6pm
Sunday 9am to 4pm



THE BRAAAP! HOUSE
Saturday 9am to 6pm
Sunday 9am to 5pm
or end of racing



BREWSKI'S BAR
Saturday 8am to 6pm
Sunday 9am to 6pm



TRY THE BACKYARD!



Everybody's favorite Hay Days bar has expanded! When you stop by Brewski's be sure to check out Brewski's Backyard Outdoor Lounge. Located just in front of the bar, Brewski's Backyard is a great place to relax in comfy chairs and sip your favorite beverage in the coolness of shade. The Backyard is for "BIG KIDS" and adults too!

TEST YOUR KNOWLEDGE...

How well do you know the powersports industry? Here is some extreme trivia that is sure to leave you stumped. If you get them all correct, consider yourself the new Hay Days King of the Mountain! All answers are found on page 19.

1 **When was the snowmobile invented?**

- ☐ 1915 ☐ 1927 ☐ 1935 ☐ 1948



2 **Globally, how many ATVs/UTVs were sold in 2024?**

- ☐ 562,000 ☐ 783,000 ☐ 914,000 ☐ 1,225,000



3 **What is the world's furthest recorded dirt bike jump?**

- ☐ 390 ft ☐ 425 ft ☐ 518 ft ☐ 604 ft

4 **What was the first sled to crack the 100mph barrier?**

- ☐ Trade Winds Cheetah ☐ Scorpion Stingerette ☐ John Deere Snowfire ☐ Arctic Cat EXT Special

5 **What was Yamaha's first race sled?**

- ☐ 1968 SL350 ☐ 1970 SS396 ☐ 1977 Enticer 250 ☐ 1979 Excel V



6 **Who is known as the "Grandfather of snowmobiling"?**

- ☐ Edgar Hetteen ☐ Yvon Duhamel ☐ Réjean Houle ☐ Henry Bieda

7 **In what year did Polaris and Arctic Cat almost merge?**

- ☐ 1981 ☐ 1989 ☐ 1997 ☐ 2009

8 **How many miles of snowmobile trails in Minnesota?**

- ☐ 12,000 ☐ 15,500 ☐ 18,000 ☐ 22,000



9 **Which company has NEVER sold snowmobiles?**

- ☐ Sears Roebuck & Co ☐ JCPenney ☐ Montgomery Ward ☐ Shopko

10 **Which company invented the ATV?**

- ☐ Honda ☐ Polaris ☐ Suzuki ☐ Bombardier

5 OR LESS: ROOKIE RIDER
7 OR LESS: TYCOON OF TRAIL
9 OR LESS: ROYAL RIPPER
PERFECT 10: KING OF THE HILL



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FOOD & BEVERAGES

Map locations include: SWAP, HD SWAP 2, Freestyle Expo, Grass Drags, Mud Track, BRAAP, and various food stalls.

Applecart Concessions	NF7
Applecart Concessions - Dog House	SF2
Aromatic Bliss	EAF9
Aunt Edmoes Cookies	MF8
B&D BBQ	MF7
Baja Smoothies	EAF11, MF2, MF21, SF1
Bo Bear	EAF7
Brew Brothers II	MF19
Caribbean Kitchen & Grill	EAF3
Carolina Barbecue	NF3
Carolina Catering	NF2
Coffee On Wheels	NF11
Coffee Truck	WF2
Daniel's European Cuisine	NF1
Deutschland Meats	WF6
Domino's (651-277-3030)	NF12

Evie's Egg Rolls	MF9
Fargo Fillies	EAF1
Fried Food Fantasy	NF4
Grandpa Mike's Pizza Rig	MF3
Hometown Creamery	WF5
Hoot Owl Concessions - Jack's Taco Shack	WF4
Hopper's Mini Donuts	SF3
Hudson Smokehouse	EAF10
Island Noodles	MF6
Jerry's Cherry Lemonade and Shaved Ice	EAF8, MF11, MF12, WF1, SF4
Johnny's	MF13
Just the Meats	MF22
Kennedy Concessions	MF10
Mabel's Kettle Corn	MF14
Mac Daddy's	EAF2

Melz Authentic and Fresh	NF10
Melz Corn on the Cob	NF9
North Branch Lions	MF23
OG Pizza Trailer	EAF4
Rod's Swedish Sausage	MF16
Scoops Ice Cream & Candy	MF1, NF5
Skippy's Fresh Cut Fries	MF15
SONNY'S CHEESE CURDS	MF20
StreetEatsMN	EAF6
Sweet Rebels	EAF5
Taco Palace	MF5
The Gobbler	MF4
TINY TIM DONUTS	MF18
Vara's Steak Truck	NF6
Westrums Quality Foods	WF3

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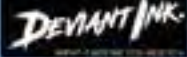



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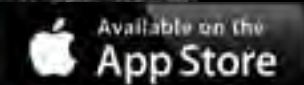


HAY DAYS AT YOUR FINGERTIPS

ALWAYS BE IN THE KNOW

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- Hay Days Shop
- Attractions
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- FAQs
- Detailed Information
- New additions for 2025
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TRIVIA ANSWERS...

1. When was the snowmobile invented?

In **1915** Ray H. Muscott of Waters, Michigan, received the Canadian patent for his motor sleigh, or "traineau automobile", and on June 27, 1916, he received the first United States patent for a snow-vehicle using the now recognized format of rear track(s) and front skis.

2. Globally, how many ATVs/UTVs were sold in 2024?

In 2024, sales of ATVs and UTVs globally declined to **783,000** units, marking a 3.2% decrease compared to the previous year, according to Motorcycles Data. This sales decline represents the fourth consecutive year of sales falling in the global ATV and SSV market.

3. What is the world's furthest recorded dirt bike jump?

The longest ramp-to-dirt motorcycle jump was recorded at **425 feet** (129.54 meters) by Alex Harvill on May 12, 2012. For the longest dirt-to-dirt ramp jump, the record is 297.55 feet (90.69 meters), also achieved by Harvill on July 6, 2013.

4. What was the first sled to crack the 100mph barrier?

On March 14, 1968, a specially prepared **Trade Winds Cheetah** with a 594cc opposed-twin JLO motor recorded 101 mph. The record was set on White Lake near Manawa, Wisconsin. 1970 was the last year sleds were made by Trade Winds under the Gilson name.

5. What was Yamaha's first race sled?

The **1970 SS396**. According to a 1975 Yamaha newsletter about the SS396: "The first high performance machine in the world, it was far beyond the level of other snowmobiles at the time".

6. Who is known as the "Grandfather of Snowmobiling"?

Edgar Hetteen along with David Johnson and Allan Hetteen (his brother) founded Hetteen Hoist & Derrick in 1945 which later became Polaris. In 1960 Edgar left Polaris to form Arctic Cat. Edgar laid the foundation for the modern snowmobile industry. He was inducted into the International Snowmobile Hall of Fame in 1990.

7. In what year did Polaris and Arctic Cat almost merge?

In **1981** Polaris and Arctic Cat signed a letter of intent whereby Polaris would purchase the snowmobile operations of Arctic Cat. 1983 was set as the introduction of the "PolCats". Of course this never happened as Arctic Cat became Artco and the deal never went through.

8. How many miles of snowmobile trails in Minnesota?

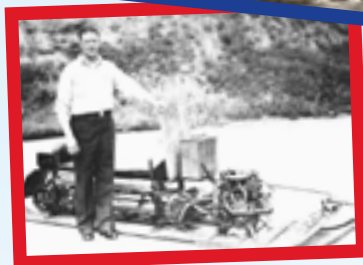
About **18,000** miles. This is nearly 2/3 around the circumference of the world!

9. Which company NEVER sold snowmobiles?

Starting in the mid 60's, Sears sold sleds manufactured by Scorpion, AMF, OMC, & Polaris under their own name. Not to be outdone, JCPenney and Wards also offered sleds. 1972 was the last year sleds were sold by the catalog retailers. **Shopko never sold snowmobiles.**

10. Which company invented the ATV?

In 1967, **Honda** developed the US90, a three-wheeled ATV, to fill the gap in sales during the off-season when motorcycle sales were low. Although there were earlier experiments with multi-wheeled vehicles, Honda's US90 is widely considered the first commercially successful and widely recognized ATV.



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M	T	U	O	T	O	H	S	C	F	R	E	E	S	T	Y	L	E	X	U	L	P	

If you're stumped, you can look at page 25 for help!

- ACCESS
AFTERMARKET
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BIBS
BIKE
BLIZZARD
BOOST
BOOTS
BRAAAP
BRAKE
CABIN
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REPAIR
RIDE
- SAFETY
SEPTEMBER
SHOOTOUT
SLED
SNOWMOBILE
SNO BARONS
SPARK
SPEED
STALL
START
STOCK
SWAP
TERRAIN
THROTTLE
- TIRES
TRACK
TRACTION
TRAILER
TRAILS
TURBO
UTV
VEHICLE
VISOR
WEATHER
WHEEL
WINDBURN
WINTER
WOODS

HAY DAYS MEMORIES

We asked long term Hay Days fans what memories & stories stand out from all the years of attending. And they did not disappoint!



John Harris



Modifieds were racing to go at the SWDRA Forest Lake Drag Races. The smell of smoke and dust linger just long enough until the next heat lines up.



Marv Jorgensen from the early 70s. I was young then but I haven't missed a Hay Days since!

— Dan Richardson



Allan Peterson

2010



Lisa Daley

THE ARGO DRIVE TRACK. SO FUN!!

— Anne Kotzenmacher



**GMC IS PROUD TO SUPPORT THE
2025 SNO-BARON'S HAY DAYS!**



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SNO-BARON'S DONATIONS AND GRANTS FOR 2024-2025



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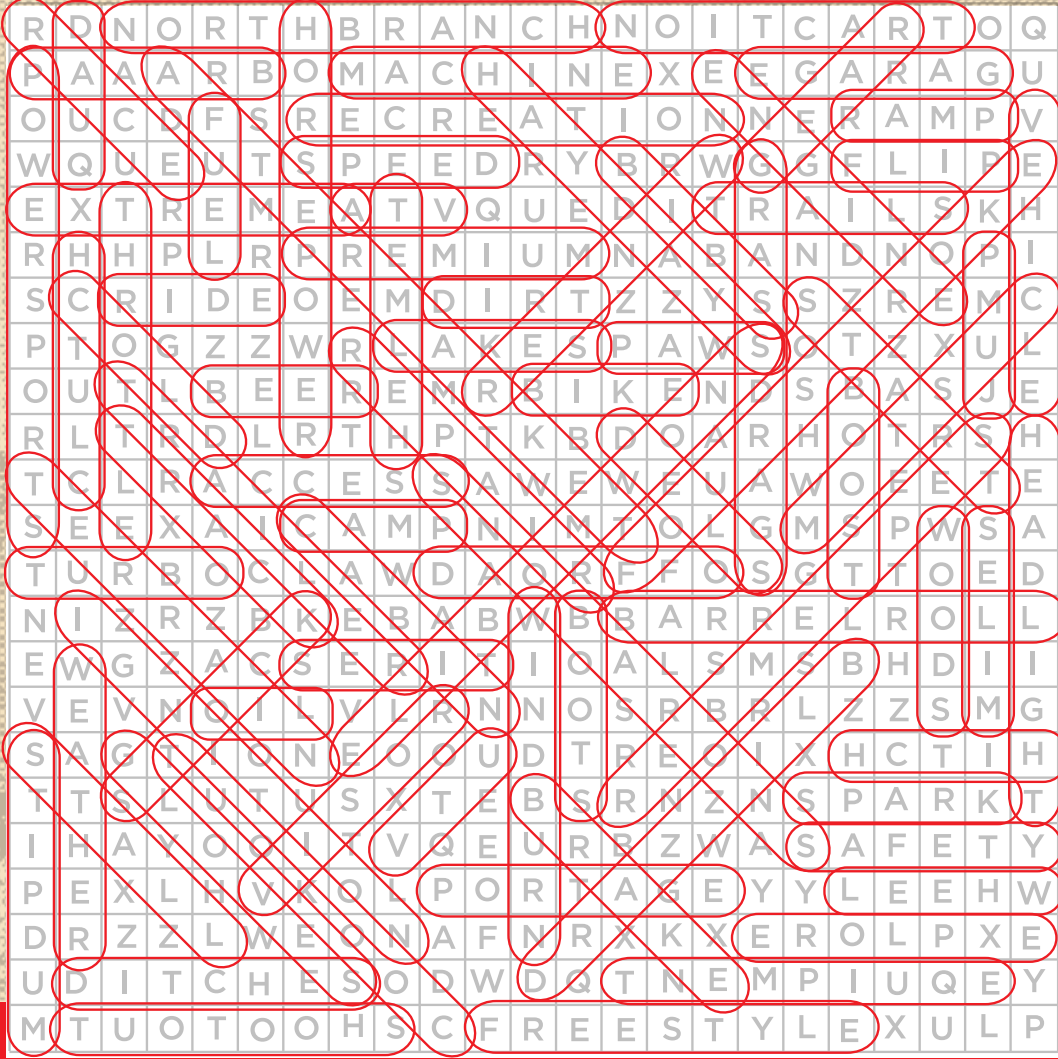
Each year, the Sno-Baron's set aside a portion of the profits from Hay Days and give it back to the snowmobiling community. Grants are used to support trail development and improvements. The Sno-Baron's Snowmobile Club is dedicated to giving back to our community as well as communities across our great state and beyond! To apply for a grant, submit your application at haydays.com/about

DID YOU KNOW?

The Sno-Baron's also offer training classes including MN DNR Snowmobile Safety Training & MN ATV Safety Training!

- | | |
|--|--------------------------------------|
| 38'er Snowmobile Club | Mabel Canton Trailbusters |
| Abate of MN East Central Chapter | Madelia Snohawks |
| Almelund Fire and Rescue | Midwest Vintage Snowmobile Shows |
| Andover Sno-Dragons | Mille Lacs Trails Inc |
| AWSC International Snowmobile Congress | MN Snowmobile Education & Adv Fund |
| Babbitt Snowmobile Club | North Branch American Legion Post 85 |
| Benton County Snowmobile Club | North Branch Cub Scouts |
| Bluff Valley Riders | North Branch Hockey |
| Byron Kasson Snowmobile Club | North Branch Quarterback Club |
| Children's Minnesota Foundation | North Branch Snow Drifters |
| Chisago County Board on Aging | North Branch VFW Post 6424 |
| Chisago Lakes Senior Class Party | North Metro Trail Riders |
| Columbus Lions | Over the Hills Gang |
| Coon Rapids Sno-Cruisers | Pequot Brush Pilots |
| Delano Snowstormers Snowmobile Club | Pequaywan Area Trailblazers |
| Ely Fun Run | Pink Ribbon Riders |
| Emily-Outing Snowbirds | Rice Creek Trail Association |
| Family Pathway Food Shelf | Salvation Army |
| Fallen Officer Family Donation | Sgt. John Rice VFW Post 6316 |
| Foxtailers Snowmobile Club | Sno Ghosts |
| Haypoint Jackpine Savages | Special Olympics |
| Hermantown Night Riders | Swampsiders Snowmobile Club |
| Hinkley Pine City Flames Snowmoible Club | Trailhawks Snowmobile Club |
| International Voyagers Snowmoible Club | U of M Duluth Snowmobile Team |
| Itasca Drift Skippers Snowmobile Club | Velocity Race Management |
| Lakeville SnoTrackers | Viking Girls Homerun Club |
| Lawron Trail Riders | Wild River Snowmobile Club |

HERE'S A LITTLE HELP...



Did you find any additional words?



1976 Super Brute

CAN YOU MATCH THE RIDE TO THE COMPANY THAT MADE IT?

Are you a powersports geek? See if you can match the vehicle to it's manufacturer.



1975 Whip

- 1) 1973 Starfire
- 2) 1979 Blizzard 9500 Plus
- 3) 2026 NORSEMAN
- 4) 2026 SIDEWINDER S-TX GT
- 5) 1979 Drifter 440 1978
- 6) 1973 ATC70
- 7) 2025 Outlander 1000R XTP
- 8) 2024 Monster F320
- 9) 1976 Super Brute
- 10) 1975 Whip

- A. Honda
- B. Polaris
- C. Scorpion
- D. Ski-Doo
- E. Alouette
- F. Yamaha
- G. Kawasaki
- H. Can Am
- I. Arctic Cat
- J. Vitacci

Answers: 1B, 2D, 3I, 4F, 5G, 6A, 7H, 8J, 9E, 10C



GRAND PRIZE
\$2500



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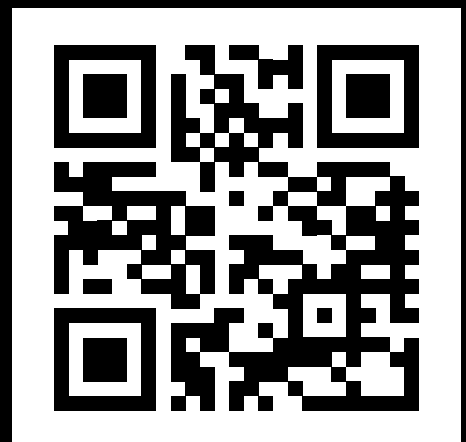




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10% OFF

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SEPTEMBER 6TH-14TH, 2025



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